



**MORGANJONES**  
& Partners

Growth • Capital • Advisors



# **Military-Style Executive Leadership Development and Education Programs**

# GENERAL LEADERSHIP & COMMAND PROGRAM **at WEST POINT**



Thayer Hotel, West Point, New York



# THAYER HOTEL AND CONFERENCE CENTER



West Point Chapel, West Point, New York

# GENERAL LEADERSHIP & COMMAND PROGRAM **at WEST POINT**



- **Education Principles and Foundation:**

- Includes, great historical Military Style Leadership education progression from ancient military treaties and philosophies attributed to Sun Tzu's "The Art of War" and the U.S. Seal Team Six "Extreme Mission Ownership" as developed, taught and applied at the U.S. West Point Military Academy, U S Army Command and U.S. military Staff College and War College officer training programs.

# GENERAL LEADERSHIP & COMMAND PROGRAM **at WEST POINT**



- **Subjects include:**

- Inter-action instruction on designing a personal leadership philosophy;
- Learning leadership mission strategies;
- Leadership lesson planning under extreme pressure, team leadership development and orienteering – including para-military course activities – so as to allow tried and tested military-style lessons in great leadership to be introduced to and incorporated into today's Competitive Business Environment.

# GENERAL LEADERSHIP & COMMAND PROGRAM **at WEST POINT**



- Thayer Leadership Development Group, LLC is a private sector, special military-style education program organization that creates and teaches workshop seminars and leadership education programs using an extensive faculty of accomplished U S Military Academy Graduate, senior Field Grade U S Army and other U S Military Officers and prior Professors, Instructors and USMA West Point Instructors.

# GENERAL LEADERSHIP & COMMAND PROGRAM **at WEST POINT**



- All programs are held, and attendees accommodated, at the Historic Thayer Hotel and Conference Center, located at West Point, in upper New York State.
- Subsequent or additional Industry Specific Executive Education will be custom planned and accommodated accordingly in the hotel or, to meet the further cultural, travel, tourism and related Client wishes; in nearby New York City.





# Program Format



# Program Format



- Generally, the Military-Style Executive Leadership Program formats follow those developed by Morgan **Jones** and Partners together with the Thayer Conference Center and West Point.
- Programs may be custom designed to incorporate a client's specific leadership development curricular requirements.
- Such customization may incorporate, but NOT be limited to, a specific NAICS Industry Classification program component, complemented by cultural, travel, tourism, sightseeing and shopping elements.



# Program Outline

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Each project is essentially based on the following philosophy of Executive Development and Leadership, which should, as a goal and objective, be to establish a meaningful learning experience and platform to blend Executive TRAINING with EDUCATION:

- Training ... For what is known
- Education ... For what is Unknown, Unexpected and Unanticipated
- Training .... For Tactics.
- Education ... For Strategy.
- Training ... To Act.
- Education .... To Think



# DURATION

# Example Program Duration



**Programs generally have a duration of 7 to 18 days, including sightseeing and other cultural activities – and, if required, can be tailored to suit each client's requirements.**

# Example Program Duration



- Minimum 7 Days in-country: 4 ½ day Military-Style Leadership Education Program, plus 2 ½ days Travel, Tourism and Cultural experience.
- Average 12 Days in-country: 6 ½ day Military-Style Leadership Education Program, plus a 3 day Industry Specific Executive Education Program and 2 ½ days Travel, Tourism and Cultural experience.
- Maximum 18 Days in-country: 9 ½ day Military-Style Leadership Education Program, plus a 4 ½ day Industry Specific Executive Education Program and 2 ½ days Travel, Tourism and Cultural experience



# **FREQUENCY of MJP's Military-Style Executive Leadership Programs**



# Program Frequency



- The Frequency of the MJP Military-Style Executive Leadership Education Programs are **based** on the **Average 22** working days / month model (and may include specific Industry Executive Education components / seminars / work shops / etc.), and must accommodate the capacity of MORGAN **JONES** and Partners and the respective Institutions, and the required hotel and/or Military Post / Campus facilities to accommodate the calendar development of Programs over the course of time.

# Program Frequency



- It should be noted, that there are certain calendar “**BLACK OUT**” restrictions on the availability of the associated Institutions facilities and related accommodation, such as annual graduation weeks, parent weekends, Alumni Class and Home Coming weekends, etc. that may impact Program Calendar planning. It is therefore recommended that clients’ plan well ahead.

# Leadership Program Frequency

## General Leadership & Command Program at Thayer Hotel, West Point



- MORGAN **JONES** and Partners, in conjunction with the Thayer Leadership Development Group:
- Year 1: **QUARTERLY**
- Year 2: **Every Other Month** – 6 Times per year.
- Year 3: **Monthly** – 12 Times per year



# **EXECUTIVE PROGRAM CLASS / DELEGATION: Scope & Size**

# Program Scope and Size



- Executive participants are defined by the client in the pre-program questionnaire supplied to the client by Morgan **Jones** and Partners. Attendees may include, but are not limited to, specific executive line-function, title, managerial responsibility.
- The Class or Delegation may include owners / entrepreneurs, board members, presidents / CEO's, senior management members, division heads and middle managers ...
- ALL *"FAST RISING ENTERPRISE STARS"*

# Program Scope and Size

## General Leadership & Command Programs at Thayer Hotel, West Point



- Minimum executive delegation: **25**
- Maximum executive delegation: **75**



# **Recent Honors Graduation and Awards Banquet**



# Recent Honors Graduation and Awards Banquet



# Recent Honors Graduation and Awards Banquet



# Recent Honors Graduation and Awards Banquet



# Recent Honors Graduation and Awards Banquet





# Recent Honors Graduation and Awards Banquet



# Thank You!

