



MORGAN JONES
& Partners

Growth • Capital • Advisors



Military-Style Executive Leadership Development and Education Programs

The Virginia Military Institute



Lexington, Virginia

FIVE STAR LEADERSHIP & MANAGEMENT PROGRAM at VMI



Virginia Military Institute, Lexington, VA

FIVE STAR LEADERSHIP & MANAGEMENT PROGRAM at VMI



- **Education Principles and Foundation:**
 - Based on the *Military Leadership Management Style* established, taught and applied by U.S. Army Five Star General, Secretary of Defense, Secretary of State, Special Presidential Envoy and Nobel Peace Prize Laureate – George C. Marshall.

FIVE STAR LEADERSHIP & MANAGEMENT PROGRAM at VMI



- **Subjects include:**

- Great military philosophies and management leadership as applied to contemporary business growth challenges;
- Widely recognized as the single greatest recruiting, training, human and asset resource development of modern leadership and management.
- Leadership lesson planning under extreme pressure, team leadership development and orienteering – including para-military course activities – so as to allow tried and tested military-style lessons in great leadership to be introduced to and incorporated into today's Competitive Business Environment.

FIVE STAR LEADERSHIP & MANAGEMENT PROGRAM at VMI



- The George C. Marshall Foundation, the George C. Marshall Library, Museum and Leadership Academy are located within the grounds of the Virginia Military Institute (“VMI”) in Lexington, Virginia. Founded in 1839, VMI is the oldest state military institute and undergraduate college in the U.S. and is accredited by all relevant and recognized college baccalaureate governing bodies.
- The George C. Marshall Foundation and Leadership Academy offers special military-style leadership education programs based on the unique Military and Management philosophies of the U.S. Army Five Star General, George C. Marshall (deceased); the architect of the Marshall Plan.

FIVE STAR LEADERSHIP & MANAGEMENT PROGRAM at VMI



- Their special Leadership Development programs are conducted by an extensive faculty of accomplished Scholars, PhD's, Professors, Published Authors and Experts. Guest lecturers include other accomplished VMI and U S Military Academy Graduates, Senior Field Grade U S Army and other U S Military Service Officers, the prior VMI Dean of Students, Professors and specialist Instructor's who also serve as the George C. Marshall Leadership Academy faculty.
- The Five Star Leadership Education Program is held, and attendees are accommodated within, the campus of the Virginia Military Institute.
- Subsequent or additional Industry Specific Executive Education will be custom planned and accommodated in Hotel locations in nearby Washington, D.C. or New York City, and can include any cultural, travel, tourism and other related wishes of each particular client.



Program Format

Program Format



- Generally, the Military-Style Executive Leadership Program formats follow those developed by Morgan **Jones** and Partners together with the Thayer Conference Center and the Virginia Military Institute.
- Programs may be custom designed to incorporate a client's specific leadership development curricular requirements.
- Such customization may incorporate, but NOT be limited to, a specific NAICS Industry Classification program component, complemented by cultural, travel, tourism, sightseeing and shopping elements.



Program Outline

Program Outline



Each project is essentially based on the following philosophy of Executive Development and Leadership, which should, as a goal and objective, be to establish a meaningful learning experience and platform to blend Executive TRAINING with EDUCATION:

- Training ... For what is known
- Education ... For what is Unknown, Unexpected and Unanticipated
- Training For Tactics.
- Education ... For Strategy.
- Training ... To Act.
- Education To Think



DURATION

Example Program Duration



Programs generally have a duration of 7 to 18 days, including sightseeing and other cultural activities – and, if required, can be tailored to suit each client's requirements.

Example Program Duration



- Minimum 7 Days in-country: 4 ½ day Military-Style Leadership Education Program, plus 2 ½ days Travel, Tourism and Cultural experience.
- Average 12 Days in-country: 6 ½ day Military-Style Leadership Education Program, plus a 3 day Industry Specific Executive Education Program and 2 ½ days Travel, Tourism and Cultural experience.
- Maximum 18 Days in-country: 9 ½ day Military-Style Leadership Education Program, plus a 4 ½ day Industry Specific Executive Education Program and 2 ½ days Travel, Tourism and Cultural experience



FREQUENCY of MJP's Military-Style Executive Leadership Programs

Program Frequency



- The Frequency of the MJP Military-Style Executive Leadership Education Programs are **based** on the **Average 22** working days / month model (and may include specific Industry Executive Education components / seminars / work shops / etc.), and must accommodate the capacity of MORGAN **JONES** and Partners and the respective Institutions, and the required hotel and/or Military Post / Campus facilities to accommodate the calendar development of Programs over the course of time.

Program Frequency



- It should be noted, that there are certain calendar “**BLACK OUT**” restrictions on the availability of the associated Institutions facilities and related accommodation, such as annual graduation weeks, parent weekends, Alumni Class and Home Coming weekends, etc. that may impact Program Calendar planning. It is therefore recommended that clients’ plan well ahead.

Leadership Program Frequency

General Leadership & Command Program at VMI



- MORGAN **JONES** and Partners, in conjunction with The Marshall Leadership Academy at VMI:
- Year 1: **QUARTERLY**
- Year 2: **Every Other Month** – 6 Times per year
- Year 3: **Monthly** – 12 Times per year



EXECUTIVE PROGRAM CLASS / DELEGATION: Scope & Size

Program Scope and Size



- Executive participants are defined by the client in the pre-program questionnaire supplied to the client by Morgan **Jones** and Partners. Attendees may include, but are not limited to, specific executive line-function, title, managerial responsibility.
- The Class or Delegation may include owners / entrepreneurs, board members, presidents / CEO's, senior management members, division heads and middle managers ...
- ALL "FAST RISING ENTERPRISE STARS"

Program Scope and Size

General Leadership & Command Programs at VMI

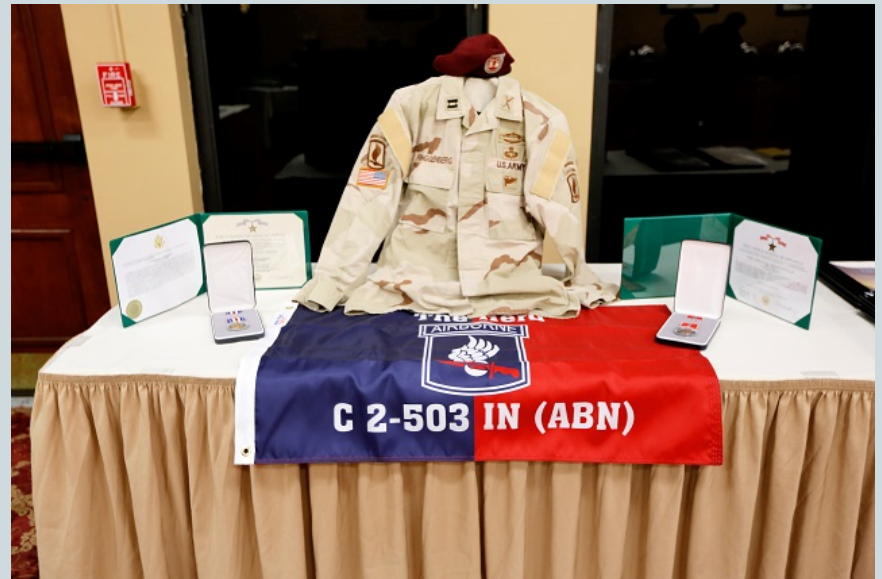


- Minimum executive delegation: **25**
- Maximum executive delegation: **50**



Recent Honors Graduation and Awards Banquet

Recent Honors Graduation and Awards Banquet



Honors award ceremony images are representative of similar 5-star leadership programs held by Morgan Jones and partners, LLC. These images herein do not reflect specific award ceremonies held at 5-star leadership programs with George C. Marshall Foundation at VMI.

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Thank You!

